

ReelSphere

Complimentary Trial Offer

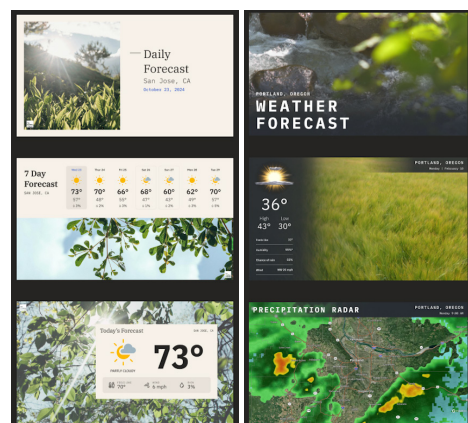
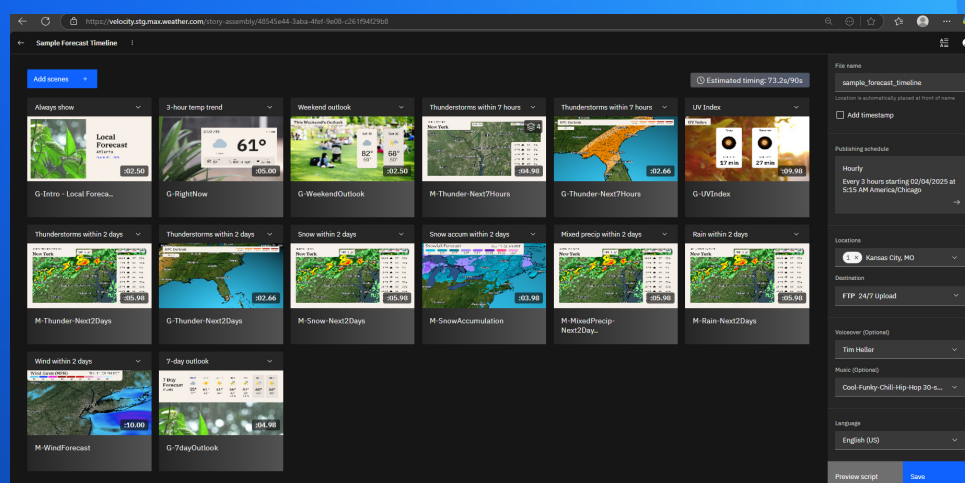
A dynamic, on-demand, weather streaming experience

Powered by AI, ReelSphere enables content teams to provide weather-related digital assets at scale. ReelSphere can provide virtually endless tailored content without additional resources. Built on Max Cloud, either at a client's location or remotely managed by The Weather Company, users act as "humans over the loop," managing the ReelSphere toolset via remote web-enabled devices.

Secure and convenient web access

Managers access the secure content management utility via web browsers on laptops and tablets by simply logging into Max Cloud, where they can administer all ReelSphere functions. Within this easy-to-use dynamic interface, users can edit:

- Content sequence order
- Script manipulation (such as general sponsorship notations, local idiosyncrasies, etc.)
- Destination settings (S3/FTP/SFTP destination, username, password, etc.)
- Stock voice and language settings
- Frequency of update



Modern

Natural

Tailored content: Yours or ours

ReelSphere enables users of the Max Weather ecosystem to leverage their existing Max content library. For users without an existing brand, or desiring alternate content, The Weather Company offers several curated designs ready to implement.

Getting started with ReelSphere happens in a matter of hours, not days or weeks. Just select from one of two (2) curated motifs, and provide any of the following:

- Your logo or sponsorship logo (PNG (RGBA) format – 200px x 200px)
- Your font (True Type Font – TTF)
- Background imagery (one landmark or weather image per location requested: 1920px x 1080px, MP4 or PNG)

Get a complimentary 30-day trial today* and experience how ReelSphere can revolutionize your digital content creation while maximizing your team's efficiency. Email business@weather.com.

*A trial agreement is required. Upon signing, access to ReelSphere will be provided, an enablement session will take place, and the users will have a few weeks to see it operate over a variety of weather events and days of the week.